



ONLINE SOURCING FAIR

Calling all local makers, artisans, designers and entrepreneurs!

Partner with us to include your custom-designed products in our Close to Home shop. As part of our ongoing commitment to support the communities where we do business, we've expanded our Close to Home program with an exciting new local sourcing fair.

Every business is unique and none is too small — we're inviting all established local designers, artists and makers to apply online for consideration. We're taking applications now for spring 2018. Get the details below and apply online at [closetohome.bonton.com](http://closetohome.bonton.com)

About Close to Home

Launched in 2016, the Close to Home shop offers a special hometown shopping experience in-store and online. The assortment features a variety of carefully curated and themed products from local designers and artisans. Some of the unique items include apparel, natural candles, handcrafted accessories, jewelry, wall art, one-of-a-kind artwork, gifts and more.

We'll be continually updating our assortment for a fresh and unique experience every time customers visit. You could be a part of it!

About Bon-Ton

To learn more about the Bon-Ton family of department stores, please visit our corporate site at [thebontonstoresinc.com](http://thebontonstoresinc.com) or shop our website at [bonton.com](http://bonton.com)

Spring 2018 timeline for application and review

- **August 1** – submissions begin for online applications
- **August 31** – deadline for all submissions
- **October 5** – applicants contacted
- **November 5** – selected vendors announced
- **January - April** – Close to Home spring products available for purchase online and in-store

Business requirements

- You're based locally in a state where we have a store: Bon-Ton, Bergner's, Boston Store, Carson's, Elder-Beerman, Herberger's and Younkers.
- Your products, regardless of assortment size, match one of our Close to Home product categories.
- If selected, you'll be required to provide proof of product liability insurance among other requirements.

Application checklist (\*denotes required fields)

Business information:

- Email Address\*
- Name\*
- Business Name\*
- Business Address\*
- Phone number\*
- Website
- Facebook page
- Pinterest page
- Instagram page
- Tell us your story in 1-2 paragraphs\*

Example:

Peapack Mitten Company in Grand Rapids, Michigan

In 2009, Roberta Hummel made mittens in her basement to give as Christmas gifts to her 8 (yes, 8!) sisters. The mittens were a hit, and her sisters kept asking for more to give to their daughters, friends and others. While Peapack Mitten Company has grown, Roberta still designs each pair of mittens herself but has a group of assistants for the sewing (and growing) workload.

- Tell us what is your design inspiration in 1-2 sentences\*
- Select the product categories for your items\*

- |                    |                            |
|--------------------|----------------------------|
| Accessories        | Apparel Mens               |
| Apparel Womens     | Artwork/Ceramics/Paintings |
| Barware/Serveware  | Bath & Body                |
| Décor/Candles      | Food/Candy                 |
| Handbags           | Jewelry/Jewelry Boxes      |
| Kitchen/Dinnerware | Stationery/Gifts/magnets   |
| Throws/Pillows     | Wall Art/Frames            |
| Other              |                            |

- Provide up to 5 representative products with the following:

- |  |                      |
|--|----------------------|
| Product name*                                | Product description* |
| City and State where manufactured*           | Material(s)*         |
| Suggested retail price*                      | Wholesale price*     |
| Additional information (color, size, etc)    |                      |
| Upload a JPG or PNG image up to 3MB in size* |                      |